



NORTHERN COLORADO GTO ASSOCIATION
and the
CLASSIC GTO ASSOCIATION OF DENVER

**PROMOTE YOUR BRAND AND YOUR
BUSINESS BY BECOMING A SPONSOR
AT THE 33rd ANNUAL
GTO ASSOCIATION OF AMERICA'S
INTERNATIONAL CAR CONVENTION**



**The 33rd ANNUAL CONVENTION WILL BE HELD AT "THE RANCH" AND EMBASSY SUITES IN
LOVELAND, COLORADO, JULY 3rd through the 7th, 2012**

**OVER 1,000 GTOAA PARTICIPANTS WILL BE BRINGING OVER 250 SHOW CARS -
AND, FOR THE FIRST TIME EVER, THE EVENT WILL BE OPEN TO ALL PONTIACS**

5 DAY CONVENTION CONSISTING OF:

Tuesday July 3rd: Tech Sessions, Seminars, Swap Meet and Vendors
Wednesday July 4th: Tech Sessions, Seminars, Swap Meet and Vendors
Thursday July 5th: Concours and Popular Vote Car Judging, More Tech Sessions, Seminars,
Swap Meet/Vendors
Friday July 6th: Drag Racing, More Tech Sessions, Seminars, Swap Meet/Vendors,
All Day Car Show - Open to the Public, Parking Lot Party with Live Music /Dance
Saturday July 7th: All Day Car Show - Open to the Public; including a "Show-N-Shine" Non-Pontiac cars can attend

OVER 3,000 CAR LOVERS WILL COME TO SEE:

- Jim Wanger's GeeTO Tiger and Signature Edition GTO Judge
- The original 1960's Monkeemobile used on the Monkee's TV Show
- The 1967 GTO special effects car from Vin Diesel's Secret Agent "xXx" Movie
- Over 250 Pontiac GTO Show and Drag Race Cars, as well as all other makes of Pontiacs
- And much, much more

***** We will be giving out a convention program to all registered participants for this convention. This program will be 8-1/2 inches by 11 inches. If you are interested in becoming a sponsor for our convention and placing your advertisement in our convention program, but not interested in any event coupons or other offers, the fees will be:**

1/4 page (4-1/4 x5-1/2") - \$50 full page (8-1/2"x11") - \$200
1/2 page (8-1/2"x 5-1/2") - \$100 2 full pages (17"x11") - \$300

***** All of this information (and more) can be found at the Convention website - www.ncgtoa.com *****

- **At the conclusion of our event, 10% of all net proceeds from the Convention will be donated to the Epilepsy Foundation of Colorado.**

INFORMATION ABOUT SPONSORSHIPS:

Drag day sponsors are promoted in connection with the drag race at Bandimere Speedway. Your brand will be announced on the PA system throughout the convention, and on the convention website, and you will also receive ticket coupons to the drag racing event and public car show

Bronze sponsors - 10 ticket coupons to the races

Silver sponsors - 20 ticket coupons to the races

Gold sponsors - 30 ticket coupons to the races

Platinum sponsors - 50 ticket coupons to the races and your logo on event t-shirts or other "high visibility" item

Car show day sponsors are promoted in connection with the car show. Your brand will be announced on the PA system throughout the convention, and on the convention website, and you will also receive ticket coupons to the drag racing event and public car show

Bronze sponsors - 10 ticket coupons to the public car show

Silver sponsors - 20 ticket coupons to the public car show

Gold sponsors - 30 ticket coupons to the public car show

Platinum sponsors - 50 ticket coupons to the public car show and your brand promoted on advertising for the event as "sponsoring the Monkeemobile" (for instance), get ticket coupons at (your name here)"

5 Day Convention sponsors are promoted in connection with the entire convention. Your brand will be announced on the PA system throughout the convention, and on the convention website, and you will also receive ticket coupons to the drag racing event and public car show

Bronze sponsors - 10 ticket coupons to the races and public car show

Silver sponsors - 20 ticket coupons to the races and public car show

Gold sponsors - 30 ticket coupons to the races and public car show and you brand on badges, parking passes or show car sheets

Platinum sponsors - 50 ticket coupons to the races and public car show and your brand promoted in connection with all GTOAA advertising for the event "brought to you by (your name here)"

Drag Race Sponsorship

Bronze: \$250
Silver: \$500
Gold: \$1000
Platinum: \$2000

Car Show Day Sponsorship

Bronze: \$250
Silver: \$500
Gold: \$1000
Platinum: \$2000

5 Day Convention Sponsorship

Bronze: \$500
Silver: \$1000
Gold: \$1500
Platinum: \$3000

- **ALL GOLD AND PLATINUM SPONSORS GET FREE REGISTRATION FOR THE EVENT**
- **ALL SPONSORS RECEIVE RECOGNITION ON MEET & HOST WEBSITES**
- **ALL GOLD AND PLATINUM SPONSORS GET A COMPLIMENTARY VENDOR SPACE!**

